



peru citrus®

the very **best of Peru**

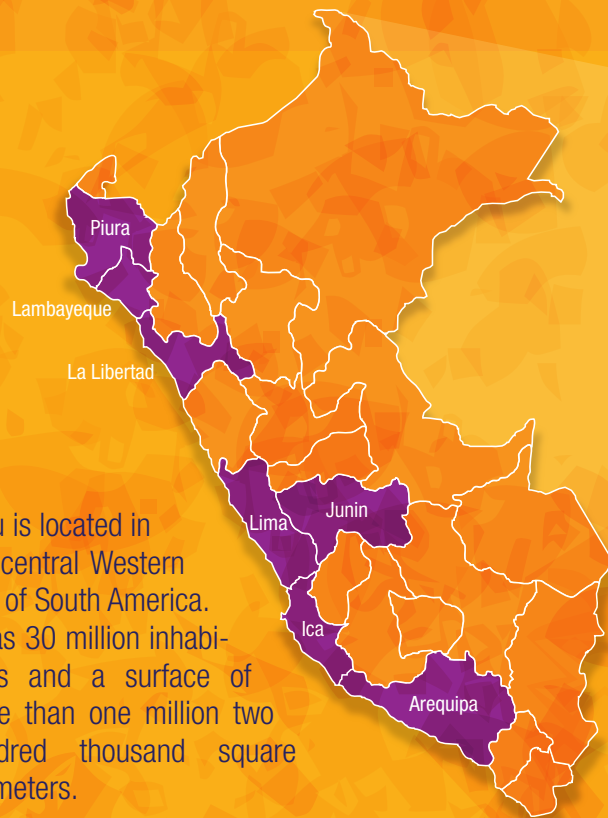
peru citrus growing areas

The Peruvian coast is an extensive and arid desert with unique weather characteristics which, in some sort of natural greenhouse, provide the best growing conditions for citrus. These excellent weather conditions, together with knowledge and the use of modern technology, have resulted in sustained growth of citrus exports.



our location

Peru is located in the central Western part of South America. It has 30 million inhabitants and a surface of more than one million two hundred thousand square kilometers.



citrus varieties

Citrus fruits produced in Peru are considered among the world's best for their extraordinary consistency, fragrance, rind quality and shelf life. Likewise, their exquisite flavor makes them the fruit of choice for consumers worldwide.

Peru exports its fruits to more than 40 countries, notably the United States of America, United Kingdom, Netherlands, Canada, Russia and the Asian market. Peruvian citrus are produce from February to September. Among the main varieties are satsumas, mandarins, clementines, minneolas, oranges and grapefruits.

Citrus growers in Peru have achieved world class standards. The quality of their fruit exceeds international standards in terms of brix, acidity and juice percentage.

Peruvian growers have been widely certified for their good agricultural practices as well as their packing houses which operate under the most demanding certification standards.

Safety and traceability are two extremely important attributes of Peruvian citrus fruits. And Peruvian citrus fruits are grown in full compliance with best labor practices.



minneolas



grapefruits



limes

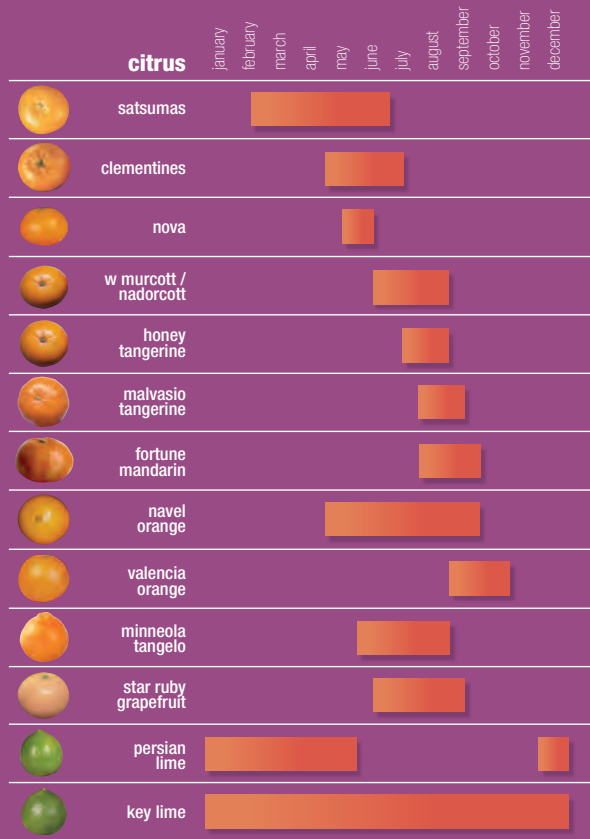


mandarins

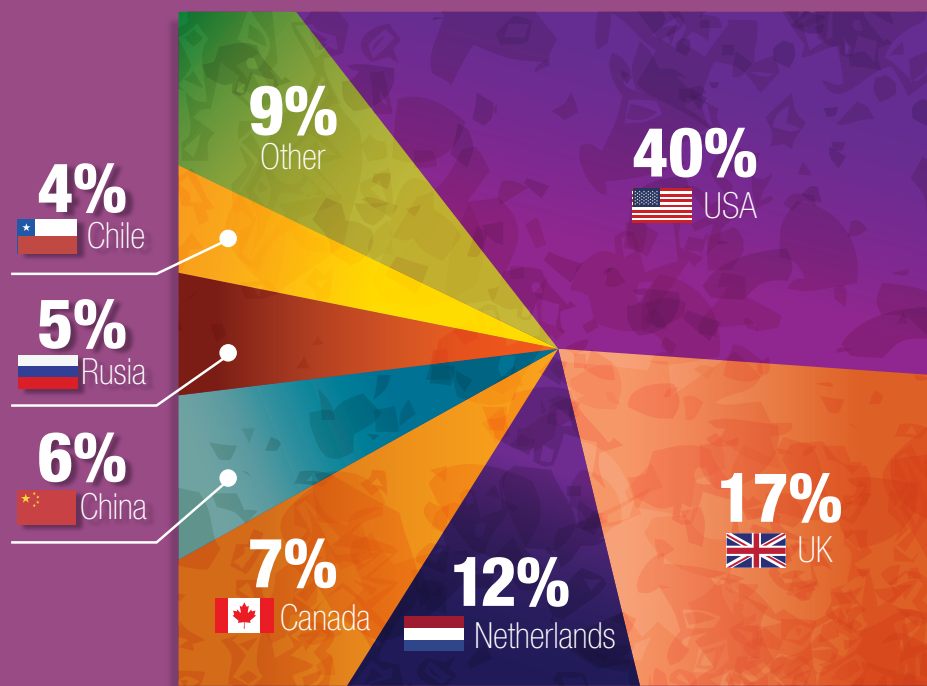


oranges

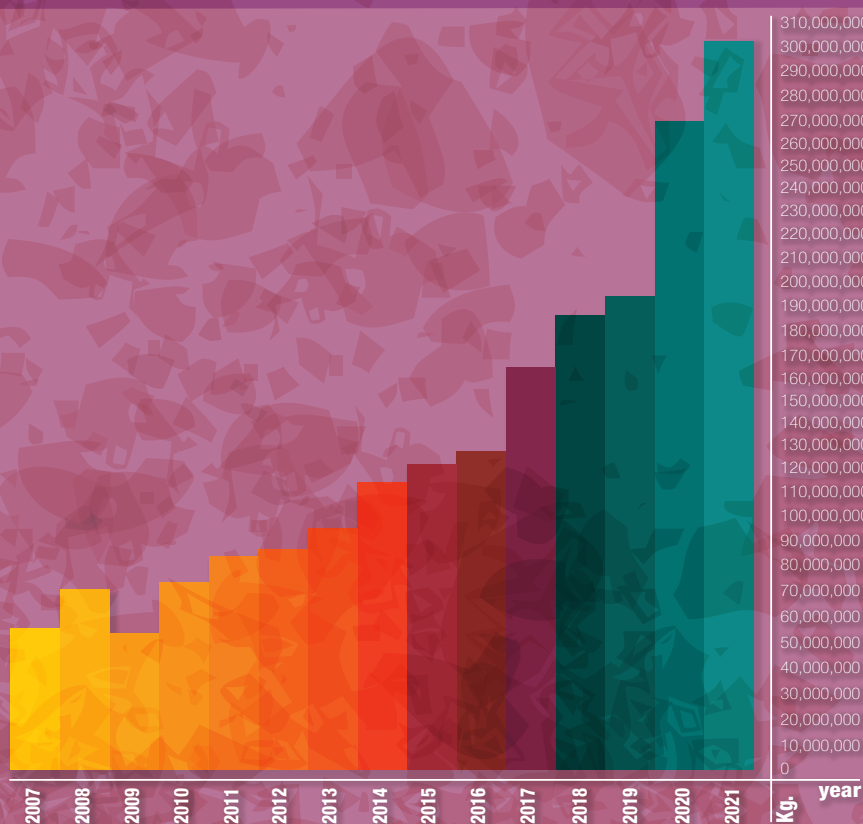
export calendar



export destinations



peru citrus exports



our mission

Peruvian citrus growers and exporters are gathered in ProCitrus, a growers' association representing the interests of 85% of Peru citrus exporters. ProCitrus programs regard both training and social accountability issues, and address technological transfer, research and competitiveness improvement topics. ProCitrus coordinates with the Government of Peru a range of initiatives to access new markets and it works on programs to improve food safety. Peruvian citrus are quality produce that are already present in the most challenging world markets.

peru citrus **ProCitrus**
an affiliated brand of Peru Citrus Growers Association

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